

Project Coversheet

[1] Ownership & Status

UPI: 11518

Core Project Name: Car Park & Other Signage - Phase 3

Programme Affiliation:

Project Manager: Richard O'Callaghan/Harry Gravett/Alice Lassey

Definition of need: Following the development of a new visual identity for the Barbican brand in 2012, the signage across the site became out-of-date and out of step with the new branding used across the Centre's website and print marketing. To ensure the Centre adheres to basic brand management principles, it was essential that all touchpoints for audiences were aligned, correctly reflecting the new brand identity. This required the replacement of many external signs that displayed older logos and branding, which was the aim of this project.

Key measures of success:

1. A consistent brand image is displayed across the Barbican Centre site.
2. Branding seen across the buildings matches that on the Centre's website and hard copy literature.
3. Project completed to specification, on time, and in budget, without disrupting the use of the Centre.

Expected timeframe for the project delivery: November 2017 – February 2018

Key Milestones:

Gateway 1-2: 31 October 2014

Issue Report 1 approved: 7 June 2016

Issue Report 2 approved: 1 November 2016

Issue Report 3 approved: 15 February 2017

Gateway 5: 30 March 2017

Issue Report 4 approved: October 2017

Works: October - November 2017

Planning application for signs 6 and 7 submitted: 8 May 2018

Planning application for signs 6 and 7 withdrawn: 7 February 2020

Gateway 6: March 2024

Are we on track for completing the project against the expected timeframe for project delivery?

This project was completed in November 2017.

Has this project generated public or media impact and response which the City of London has needed to manage or is managing?

No.

[2] Finance and Costed Risk

Headline Financial, Scope and Design Changes:

'Project Briefing' G1 and 2 combined report (as approved by Chief Officer)

- Total Estimated Cost: £49k - £100k
- Costed Risk Against the Project: N/A
- Estimated Programme Dates: October 2014 – April 2015

Scope/Design Change and Impact:
N/A

Issue Report 1 (as approved by Chief Officer)

- Approval for a £6,294 uplift of the fee to North Associates to cover Listed Building, Planning, and Advertising consent applications.

Issue Report 2 (as approved by Chief Officer)

- Approval for a single tender action to appoint North Associates as consultants, allowing them to produce the project tender documentation.

Issue Report 3 (as approved by Chief Officer)

- Approval for a £2,440 uplift of the fee for North Associates to cover preparation of an additional planning application to submit signs 6 and 7 separately.

'Authority to start Work' G5 report (as approved by PSC):

- Total Estimated Cost (excluding risk): £136,503
- Spend to date: £41,317
- Costed Risk Against the Project: N/A
- CRP Requested: N/A
- CRP Drawn Down: N/A
- Estimated Programme Dates: October 2014 – December 2017

Scope/Design Change and Impact:

Works to begin on installation of 6 of the 8 signs while Listed Building Consent for the final two was still being sought.
Proposed that space be found within the Centre to display the old '4Bs' signs after they had been removed (*did not go ahead*).

Issue Report 4 (as approved by Chief Officer)

- Approval for a £3,784 uplift of the fee for John Anthony Signs for additional works to the light source for the illuminated sign.

Total anticipated on-going commitment post-delivery [£]: nil
Programme Affiliation [£]: N/A